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FOR IMMEDIATE RELEASE

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Sensient® demonstrates a true choice for printing any textile with highly innovative digital ink solutions at FESPA 2016

MORGES, SWITZERLAND, 26th February, 2016 — Sensient Imaging Technologies S.A., a division of Sensient Technologies, today announces the only independent ink range capable of digitally decorating any textile

The Sensient® Xennia® and Elvajet® ranges of digital textile inks are designed for high performance production printing and are compatible with major high production digital textile printing machines. The combined product offering across the Sensient® brands gives customers the potential to digitally decorate any textile substrate with outstanding results. Sensient® is the true single source for all of your textile ink needs.

“For many years Sensient® has been recognized as the innovation leader within dye sublimation and by adding pioneering products for direct to textile printing under the Xennia® brand, Sensient® is now set apart in offering high quality solutions for any fabric”, comments Dr Simon Daplyn, Sensient® Product Manager for Textile Inks. “The acquisition of Xennia Technology not only expanded the portfolio of available products for our valued customers, but adds a wealth on innovation experience to ensure that Sensient® remains at the forefront of technology developments” explains Dr Christophe Bulliard, Global Director of Marketing for Sensient®.

Dr Daplyn adds: “Offering our customers revolutionary products to allow them to grow their businesses with clear confidence in our ability to offer market leading colour and print performance is key. Sensient® will continue to innovate and expand our portfolio with a clear

development focus on creating ink solutions that offer ultimate value for our customers based on their needs and requirements. Sensient® will continue to lead the drive towards eco-sustainability in textiles and to remain the innovation leader of creative and environmentally conscious products for textile applications”.

Sensient® will be demonstrating the performance of the Sensient® Xennia® and Elvajet® ink ranges, as well as its wide range of digital ink solutions for industrial applications, at FESPA, Amsterdam, Netherlands, 8-11 March 2016 in Hall 4, Stand M21.

ABOUT SENSIENT IMAGING TECHNOLOGIES S.A.

Sensient Imaging Technologies S.A. is a business unit of Sensient Technologies Corporation, a leading global manufacturer and marketer of colors, flavors and fragrances. Sensient Imaging Technologies S.A. is a leading supplier of inkjet inks for digital textile, industrial digital and sublimation printing.

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